




# United in Faith

CELEBRATING 50 YEARS OF OUR  
CATHOLIC FAITH HERE IN WEST TENNESSEE



“I AM THE VINE, YOU ARE  
THE BRANCHES. WHOEVER  
REMAINS IN ME AND I IN  
HIM WILL BEAR MUCH FRUIT,  
BECAUSE WITHOUT ME YOU  
CAN DO NOTHING.”

JOHN 15:5

## Dear Brothers and Sisters:

On January 6, 2021, the Diocese of Memphis began a year-long celebration of a truly historic milestone – the 50th Anniversary of its founding. As we celebrate this monumental event in our history, we are called to proceed joyfully in proclaiming the good news of Jesus.

Today we are blessed, as one family of God, to be a multicultural community of believers faithfully working to “accept the Gospel challenge, which calls us to bring others to a deeper knowledge and love of God.” Together, we all share the responsibility of building up the Church of God in our Diocese, ensuring its ongoing vitality for future generations.

Building on the legacy of faith with which we have been entrusted, it is our privilege to provide hope for the future of the Catholic Church in West Tennessee. With this in mind, I invite you to be a part of the *United in Faith* Capital Campaign, a landmark financial endeavor to strengthen our local parish communities and our diocesan Church.

I fervently pray that as you look back to the foundation of our diocese and look forward to its future, you will be most grateful to God for His many blessings on our diocesan Church. I am thankful to God not only for the blessings bestowed on me, but also for you, the faithful people of the Diocese of Memphis, as together we seek to fulfill our common Christian vocation to be witnesses of Christ’s love in the world. I ask for God’s blessing on each of you as we work together for the future success of our parishes and diocesan Church.

As you prayerfully consider your participation in this campaign, I pray that the Holy Spirit will fill you with the gift of wonder, which, as Pope Francis has written, is “a joyful awareness of God’s grandeur and a grateful realization that only in Him do our hearts find true peace.”

With gratitude for your support and with my prayers for God’s blessings, I am yours,

In the light and love of the Lord,

+ David P. Talley

Most Reverend David P. Talley  
Bishop of Memphis





Today, we are blessed with 15 men preparing themselves for a life of priestly service. It is essential to fund this vital ministry, which operates at an annual cost of \$50,000 for each seminarian.

Currently, the education of Seminarians is funded through several sources. These include the Annual Catholic Appeal, various grants and donations received by the diocese, the annual Easter collection, and diocesan subsidies. Through the *United in Faith* Campaign, the diocese will invest \$5,000,000 in an endowment to be used for the education of seminarians as well as promoting the ongoing need for vocations.



# Seminarian Education Endowment



\$5,000,000

WE ARE COMMITTED TO PROVIDING FOR THE EDUCATION OF MEN TO THE PRIESTHOOD. THEIR FORMATION IS CRUCIAL IN SUPPORTING THE NEEDS OF OUR PARISH COMMUNITIES.

# Parish Sharing/ Parish Growth & Development

\$9,000,000+



MANY PARISHES  
THROUGHOUT OUR  
DIOCESE ARE IN GREAT  
NEED OF FUNDS FOR  
CAPITAL PROJECTS AS  
WELL AS MINISTRY.

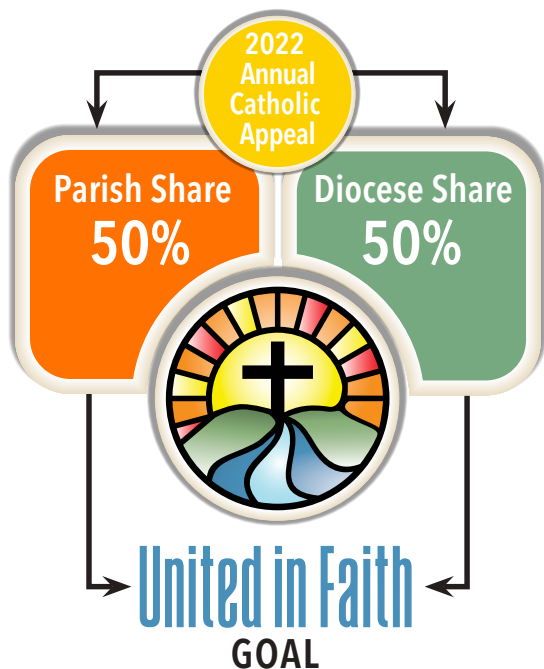
The *United in Faith* campaign will infuse much-needed funds into our local parishes, enabling capital projects and ministry support. Parishes may utilize these campaign funds in the way that best benefits the parish.

The campaign target for each parish will include the 2022 Annual Catholic Appeal. This will allow focus on the *United in Faith* campaign while continuing the pastoral and charitable outreach that is funded annually by the Appeal.

- Once a parish surpasses its 2022 Annual Catholic Appeal goal, 50% of the funds collected up to its *United in Faith* target will return to the parish.
- If a parish exceeds its *United in Faith* target, it will then receive 75% of the funds collected

Parishes may utilize *United in Faith* campaign funds in the way that best benefits the parish. Examples include:

- Expanding or renovating church facilities
- Creating a new parish ministry or strengthening existing ministries
- Establishing or increasing endowments to generate income for:
  - Parish maintenance
  - Pastoral ministries, programs and outreach
  - School tuition assistance
- Reducing parish debt
- Hiring personnel or increasing resources for:
  - Adult Faith Formation
  - Youth Faith Formation
  - Outreach to the poor, needy and vulnerable







# Priest Retirement

\$3,000,000



AS OUR DIOCESAN PRIESTS  
AGE AND RETIRE, THEY ARE  
DESERVING OF OUR SUPPORT.

There are 23 priests currently receiving retirement benefits in the Diocese of Memphis, and 14 currently active diocesan priests will be eligible to retire within the next 10 years. The Diocese of Memphis continuously reviews our clergy's pension and retirement needs regarding the cost of living increases, medical care, living arrangements, etc., to ensure we are providing benefits that allow them to retire with dignity and grace.

Therefore, the Diocese of Memphis will establish an endowment to provide additional funding to help offset increased and/or unforeseen expenses in the care of our cherished retired priests.



We must continue to provide opportunities to engage, encourage and strengthen the relationship the younger members of our Catholic Faith have with our Lord and the communities in which they thrive.

The Diocese of Memphis will establish an endowment that will provide grants to parish youth/college/young adult ministry programs. This will allow parishes to enhance existing programs and to explore new and creative ways to engage the youth, college-aged and young adults of their parish and the diocese.



# Youth/College/ Young Adult Ministry Endowment

\$2,000,000

OUR CHURCH'S FUTURE LIES  
IN THE SPIRITUAL GROWTH  
AND DEVELOPMENT OF OUR  
YOUTH AND YOUNG ADULTS AT  
BOTH OUR PARISHES AND OUR  
COLLEGE CAMPUSES.



"Dear young people,  
let yourselves be taken over by  
the light of Christ, and spread  
that light wherever you are."

~ St. Pope John Paul II



# Permanent Diaconate Endowment

\$500,000



THE ROLE OUR DEACONS  
FILL IN OUR PARISHES HAS  
GROWN TREMENDOUSLY,  
SERVING AN INTEGRAL  
PART IN OUR SPIRITUAL AND  
SACRAMENTAL LIVES.

Currently, the Diocese of Memphis has 55 active deacons and 41 men enrolled in the diaconate formation program. The need for ordained deacons has never been more prevalent, especially within our growing Hispanic communities.

*All permanent diaconate candidates are currently responsible for funding their own studies throughout this 5-year program, with an average cost of \$20,000 out of pocket. All too often, cost is a deterrent to a candidate's moving forward in formation. The *United in Faith* Campaign will establish an endowment to provide grants and scholarships to qualified candidates to aid in their education.*

The deacon is described as  
“the Bishop’s ear, mouth,  
heart and soul.”

(Didascalía Apostolorum II, 44, 4 Funk.  
Didascalía et Constitutiones Apostolorum I. p. 138).



The deacon is at the disposal of the bishop in order that he may serve the whole people of God and take care of the sick and the poor; he is correctly and rightly called “the one who shows love for orphans, for the devout and for the widowed, one who is fervent in spirit, one who shows love for what is good.”

(Ad Pascendum, Deacon's Ministry: Flannery, Vatican II: The Conciliar and Post Conciliar Documents I. Revised Edition 1992. P. 434).







Each year, the faithful of the Diocese of Memphis commit to sharing God's care for our brothers and sisters in faith by their support of the Annual Catholic Appeal. The generosity of our families provides local and regional service to thousands of men, women, and children who experience the grace, mercy, and peace of Christ through the many ministries and outreach programs provided by the Diocese of Memphis.

For 2022, the Annual Catholic Appeal will be incorporated into the *United in Faith* Campaign. Our capital campaign will allocate \$2,500,000 needed to meet the needs of the diocesan Church.

The Annual Catholic Appeal supports the operation of these ministries and programs on an annual basis. At the same time, the *United in Faith* Capital Campaign seeks to address extraordinary needs on a parish and diocesan level.

*Please note that only the 2022 Annual Catholic Appeal is included in the Capital Campaign. The Annual Catholic Appeal will resume in 2023.*



# Annual Catholic Appeal

**\$2,500,000**

EACH YEAR, THE FAITHFUL OF THE DIOCESE OF MEMPHIS COMMIT TO SHARING GOD'S CARE FOR OUR BROTHERS AND SISTERS IN FAITH.

# What You Are Asked To Do



BISHOP TALLEY INVITES YOU,  
AS A FAITHFUL MEMBER OF  
THE CATHOLIC CHURCH IN  
THE DIOCESE OF MEMPHIS,  
TO CONSIDER YOUR  
PARTICIPATION, AS WE  
UNITE IN FAITH  
TO RAISE \$22 MILLION.

As a good steward, you are called to reflect on the abundant gifts from God, to consider all the ways your life has been blessed, and to return to God in the same measure that He has given to you.

Each of us is asked to be a part of the effort, and each will make a gift that is a reflection on the gifts given to them. This brochure includes a gift plan that can be used as a guide in making your decision. Please consider it carefully and select the gift that best expresses your gratitude to God as experienced in your life today. Your donation can be made as a pledge payable over four years on a monthly, quarterly, or annual basis. Reminders will be mailed to your home based on your pledge plan.

## METHODS OF PLEDGING

### PLEDGES VIA CASH, CHECK, OR CREDIT/DEBIT CARD

Simply complete your pledge card and select the timeframe of your payments. If you choose to make a down payment via check, please make it payable to *United in Faith*.

If you would like to have your down payment and pledge payments billed to your credit or debit card, please visit our secure website: [unitedinfaithcampaign.org](http://unitedinfaithcampaign.org)

We are currently accepting Visa, MasterCard, Discover, and American Express.

Once completed, please return your pledge card by mail in the provided return envelope. You will be sent reminder statements and payment envelopes in accordance with the payment plan you have chosen. Those selecting the automatic payment option via credit or debit card will not receive reminder statements.

If you have any questions or concerns about using your credit card, please contact the Office of Development at 901.373.1273.

### GIFTS OF SECURITIES

Make a bigger impact by donating long-term appreciated securities, including stocks, bonds, and mutual funds, directly to the *United in Faith* capital campaign. Compared with donating cash, or selling your appreciated securities and contributing the after-tax proceeds, you may be able to automatically increase your gift and tax deduction.

If you would like to initiate a donation of stocks or other securities, please contact Jim Marconi at 901.373.1273 or [Jim.Marconi@cc.cdom.org](mailto:Jim.Marconi@cc.cdom.org).

### GIFTS OF PROPERTY, LIFE INSURANCE , WILLS OR BEQUESTS

Gifts such as property, life insurance, estate bequests, or charitable remainder trusts are welcome. However, for substantial gifts of property other than marketable securities, the IRS requires an appraisal.

Please contact Jim Marconi at 901.373.1273 or [Jim.Marconi@cc.cdom.org](mailto:Jim.Marconi@cc.cdom.org) for more information on types of planned giving to this campaign.

### TAX ADVANTAGES OF CHARITABLE GIVING

Charitable contributions to our campaign are deductible for those who itemize their taxes. Because each situation is unique, we urge you to discuss various gift options with your family and your financial advisor to determine what type of gift is most beneficial and appropriate for your situation.

## Your Support Makes a Difference!



**United in Faith**

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CATHOLIC FAITH HERE IN WEST TENNESSEE

- Pray for the success of our campaign
- Share the good news of this effort with others
- Give by making your sacrificial pledge in support of your parish and diocese



Make your gift securely online at:  
[UNITEDINFAITHCAMPAIGN.ORG](http://UNITEDINFAITHCAMPAIGN.ORG)

All case elements in the *United in Faith* capital campaign will be funded with the net proceeds from the campaign after the administrative costs.

For more information on the *United in Faith* campaign case and the campaign allocations, please visit: [unitedinfaithcampaign.org](http://unitedinfaithcampaign.org).



LORD, WITH JOY IN OUR HEARTS  
AND EVER-CONSTANT PRAYER,  
HELP US TO RECOGNIZE THAT YOU  
ARE THE ARCHITECT, THE BUILDER,  
AND THE ARTIST.

HELP US TO UNDERSTAND THAT  
*UNITED IN FAITH* IS A LABOR  
OF LOVE, WHICH WILL  
STRENGTHEN OUR CHURCH  
HERE IN WEST TENNESSEE.

ASSURE US OF THE NEED FOR  
SACRIFICE, WHICH WILL BENEFIT  
OUR ENTIRE COMMUNITY. HELP US  
TO RECOGNIZE THAT YOU GIVE US  
THE WISDOM, COURAGE, AND LOVE  
TO BE GOOD STEWARDS OF THE  
MANY GIFTS YOU HAVE GIVEN US.

STRENGTHEN US TO BUILD UPON  
A FIRM FOUNDATION OF FAITH, SO  
THAT WE, AND THE GENERATIONS  
TO FOLLOW, WILL COME TOGETHER  
TO FREELY WORSHIP YOU.

WE ASK THIS THROUGH  
CHRIST OUR LORD.  
AMEN.



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